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InterregCE - Project CEETO: Central Europe Eco-Tourism - Tools for nature protection

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Emilia-Romagna Region - Protected Areas, Forestry and Mountain Development Department
CEETO Project

CEETO Main outputs

➢ WP T1 Handbook
➢ WP T2 Participatory processes, Action Plans, Pilot Actions
➢ WP T3 Guidelines
➢ WP T4 Manual, CEETO Platform
InterregCE CEETO - «Central Europe Eco-TOurism: Tools for Nature Protection»

**Project Partners**

<table>
<thead>
<tr>
<th>PP</th>
<th>Country</th>
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<tbody>
<tr>
<td>1</td>
<td>Emilia Romagna Region (IT)</td>
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<tr>
<td>7</td>
<td>Federparchi (Europarc IT)</td>
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<td>2</td>
<td>Europarc Federation (DE)</td>
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<td>6</td>
<td>UNESCO Biosphere Reserve South-East Rügen (DE)</td>
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<td>3</td>
<td>UNESCO Biosphere Reserve Salzburger Lungau (AT)</td>
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<td>4</td>
<td>Sölktäler Nature Park (AT)</td>
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<td>NIMFEA Environment and Nature Conserv. Assoc.</td>
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<td>9</td>
<td>Public Institution Nature Park Medvednica (HR)</td>
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<td>11</td>
<td>WWF Adria (HR)</td>
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<td>8</td>
<td>Regional Development Center Koper (SI)</td>
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<td>10</td>
<td>Public Institute Landscape Park Strinjan (SI)</td>
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**Coordinator Partner:** Emilia Romagna Region

**Beginning:** 1st June 2017

**Duration:** 3 Years

**End:** 31st May 2020

**Budget:** 2,81 Million €
INTERREG CEETO - MAIN OBJECTIVES

1. **Protect** and enhance the natural heritage of Protected Areas (PAs) and Natura 2000 Network by promoting an innovative sustainable tourism governance model, based on a participatory planning approach;

2. Reduce usage conflicts, sustains social and territorial cohesion, improves the quality of life of local communities, and encourages the tourism industry to get (not a threat but) a driver for nature conservation.
CEETO Project results are useful for a broad audience

1. Policy Makers (Nat./Reg./Local)  Guidelines
2. Protected Areas Managing Bodies  Manual
3. Stakeholders (public/private)  Participatory Processes
4. Tourists  Awareness Campaigns
## INTERREG CEETO - MAIN OUTPUTS

<table>
<thead>
<tr>
<th>№</th>
<th>Description</th>
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<tbody>
<tr>
<td>1</td>
<td><strong>T1 - Inventory</strong> of Planning/Management/Monitoring Tools** and success stories for Sustainable Tourism in Protected Areas;</td>
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<td>2</td>
<td><strong>T1 - Handbook</strong> on successful/innovative practices in Europe;</td>
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<td>3</td>
<td><strong>T2 - N. 8 Action Plans</strong> for Sustainable Tourism development with a <strong>5 years</strong> perspective (born from the Participatory processes with local stakeholders);</td>
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<td>4</td>
<td><strong>T2 - N. 8 Pilot Actions</strong>, in order to test the effectiveness of the sustainable tourism governance models;</td>
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<td>5</td>
<td><strong>T3 - Guidelines</strong> addressed to <strong>Policy Makers</strong> to increase their capacity in developing sustainable tourism policies;</td>
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<td>6</td>
<td><strong>T4 - Manual</strong> to increase the <strong>Protected Areas managing bodies</strong> capacities in planning and managing sustainable tourism and related activities and uses (transport, agriculture, handicraft, etc.);</td>
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<td>7</td>
<td><strong>T4 - A permanent CEETO Network</strong> spread the <strong>CEETO Results</strong> and foster the <strong>exchange and cooperation</strong> on sustainable tourism, well <strong>beyond the end of the project duration</strong> (best practices transferring to other PAs, know-how exchange, joint initiatives, etc.).</td>
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Key issues

Criticalities of the Management model

1. Limited knowledge of the visitor profile (origin, habits, behaviour, desires, movement, etc.);
2. Not appropriate tourist offer (information and proposals);
3. Limited knowledge of the impacts produced by tourism on environmental and social components;
4. Low participation of the stakeholders (public-private) in the definition of proposals for the sustainable development of tourism.
**Key Issues**

**Criticalities of the tourist fruition**

1. **Limited knowledge** of the peculiarities and fragilities of the protected area;
2. Limited **awareness** of the **behaviours** to be adopted;
3. Prevailing **accessibility** to key areas by car;
4. Limited knowledge of **alternatives** and possible offers within the P.A.;
5. **Concentration** of tourist flows in space and time.
INTERREG CEETO - GUIDELINES AND MANUAL TARGET AUDIENCE

GUIDELINES (for Policy Makers)

MANUAL (for PA Managers)
Thanks for your attention

- [https://ceeto-network.eu/home/](https://ceeto-network.eu/home/)
INTERREG CEETO - FINAL CONFERENCE

- https://www.ceeto-network.eu/ceeto_final_conference/

CEETO Final Conference
May 14th 2020 - online

Registrations at:
www.interreg-central.eu/CEETO