Nothing touches like the untouched

nature conservation AND tourism?

Herbert Wölger
CEETO 14.05.2020

www.nationalpark.co.at
Wild Water – Steep Rock

- 120 km², National Park since 2002
- IUCN II, strict protection
- Special treasure: hot spot for endemic species
- Touristic activities for 150 years
- 100 - 200,000 (?) visitors per year (mostly summer)
- Hiking, climbing, (rafting)
- Infrastructure inside Park: 100 km trails & 4 mountain huts
Conservation & Tourism
the dose makes the poison

wildlife disturbance

infrastructure

traffic

behaviour

visitor information

limitation

limitation

Park patrol (control)

visitor guidance

limitation

public transport

information
assignment of roles

National Park

guardian of values

Tourism Association

promotor of values
Tourism association and National Park manage (together) a network of partner companies.

Partner companies serve as communication channel and multiplier
2. Winter visitor guidance
3. Luchs Trail
4. Fotofestival

ADMONT

Fotofestival

29.5. – 30.8.
2020

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Yes, we can